



REMYPATRA
HONEST & PRIDE

A MANIFESTO
FOR SERIOUS BUYERS 2026

THE WHOLE INDUSTRY IS LYING TO YOU

The partner you have been looking for.

Asian hair with a European name. Non-Remy sold as Remy. A different origin story from every supplier. You have been paying luxury prices for a lie — from brands, from Turkey, from China, and from India itself. This is the last brochure you will need to read.

01

OUR CREED

We will not sell you a story.
We will sell you the *hair* —
and tell you exactly where it
grew.

What we call baby hair, virgin Remy, or a developed Slavic look is exactly, honestly, what it is. No relabelling. No fictional origin. No middleman standing between the donor and your salon. That single promise is the entire business.

The brands you trust are not the makers you think.

Beauty Works. Bellami. Great Lengths. Covet & Mane. Mane. Kovi. Beautiful names, beautiful boxes, luxury prices. Almost none of them grow or manufacture the hair they sell. They buy it — often medium-grade, often non-Remy, frequently from the exact Asian sources they will never name — relabel it, and mark it up. You have been paying a brand tax on someone else's hair.

400–
800%

Markup between the factory that made it and the shelf that sold it to you.

Non-
Remy

Cuticles stripped by acid, silicone-coated to fake shine. It mats within weeks.

O

Named origin. The one fact that would end the sale is the one they keep vague.

"If a supplier will not tell you where the hair was grown, they are protecting a price — not a secret."

CHAPTER ONE

The Games Nations Play.

Four countries have built fortunes selling you hair under names that are not true. Once you see how each game works, you can never be sold by it again. This is how they screw the buyer — and the donor.

01 THE TURKISH GAME

A middleman in a nice suit.

Turkey grows almost no hair of its own. Much of what it sells is bought from cheaper Asian nations, quietly re-labelled, and resold. Behind the polish sits evasive, low-grade bleaching on medium-quality, often non-Remy hair — origin kept vague on purpose, because the honest answer would not justify the price. Then comes the whisper campaign: talk down every other supplier to protect the margin.

\$2,000

PER KG — WHAT THEY ASK

< \$600

WHAT IT IS ACTUALLY
WORTH





02 THE CHINA-VIETNAM GAME

The good hair leaves raw.

Volume, speed, low prices — with one detail left out. What you are sold is machine Remy: mixed head-hair pooled from three to five thousand donors. The genuine direct-cut, single-donor hair they receive is sold onward raw, to premium brands. Not every strand can lift — so after bleaching and dyeing, a fifth to a third comes out weak and over-processed.

**3,000–
5,000**

DONORS MIXED PER BATCH

20–30%
COMES OUT WEAK AFTER
LIFT

03 THE "RUSSIAN" & "IRANIAN" MYTH

A genuine name on a fictional origin.

Genuine virgin Slavic hair is in severe shortage and can cost up to \$5,000/kg. What is sold under "Russian" and "Iranian" labels is overwhelmingly Asian medium-grade or non-Remy stock, wearing a prestigious name it never earned. The name is real. The origin is invented. The premium is pure fiction — and you are the one paying it.

\$5,000

PER KG — GENUINE SLAVIC

Shortage

REAL SUPPLY, NEAR ZERO

Asian

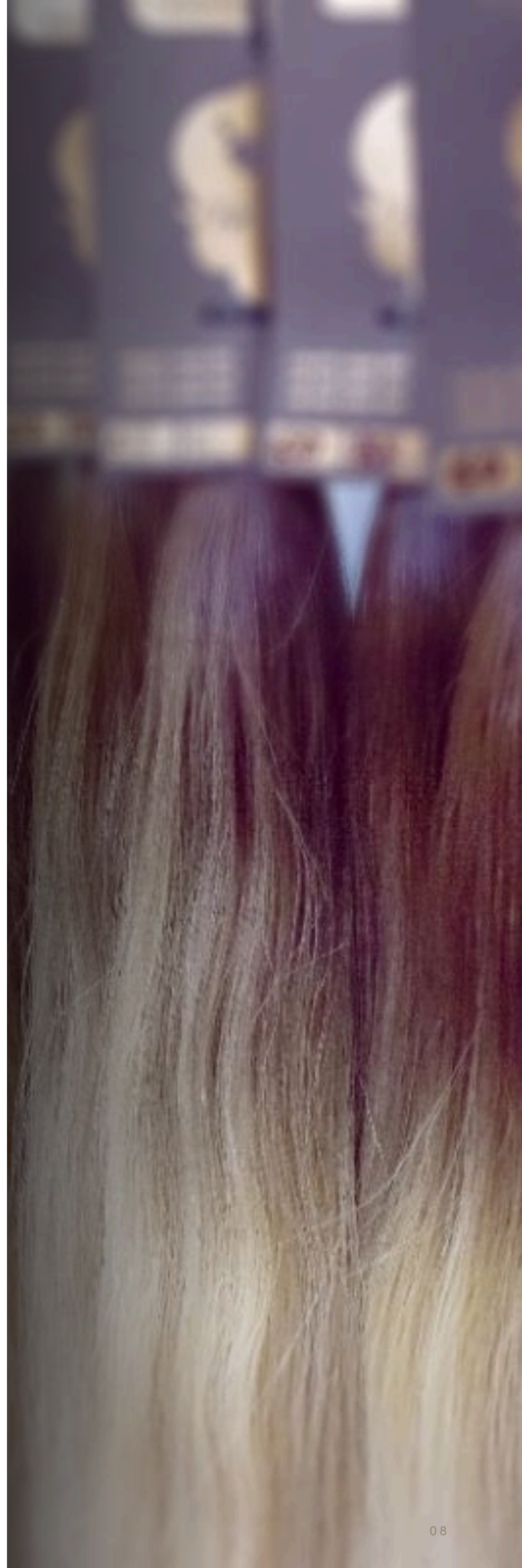
WHAT IS REALLY IN THE PACK

04 THE ITALIAN RESELL

Your hair, sold back to you.

European labs buy Indian raw hair, bleach it in their facilities, and sell it back to the world as "Italian Blonde" at five times the price. Same hair. Same process. The only thing added is a flag and a markup. We do that exact science at the source — better, cheaper, and with twenty years more experience — and we never pretend it grew somewhere it did not.

"They buy our raw hair, bleach it, and call it Italian. We call it what it is: Indian, and better."



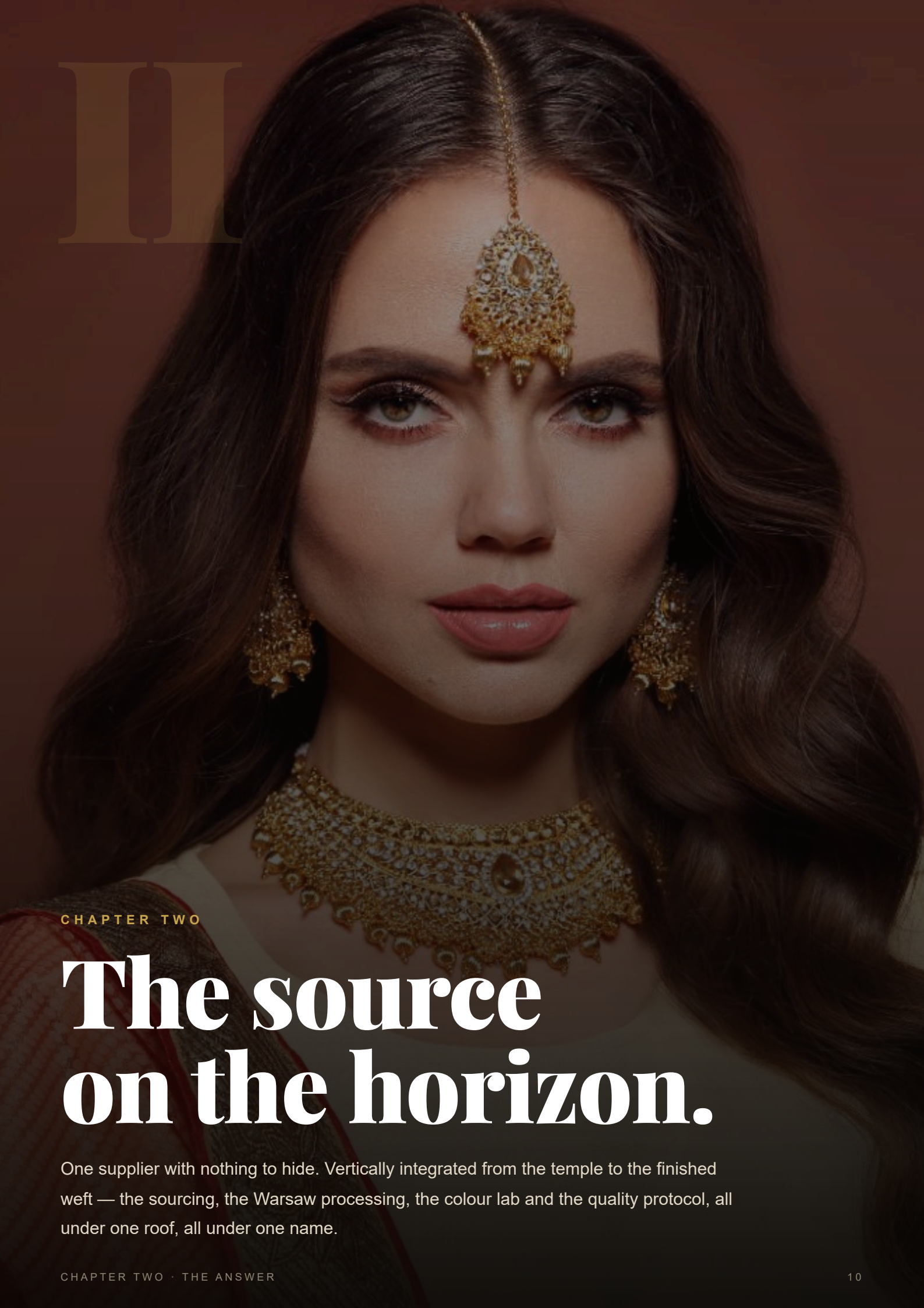
AND BE SUSPICIOUS OF INDIA TOO

Most Indian "makers" are brokers with a website.

India grows the world's finest hair — which is exactly why it attracts the most middlemen. They buy from temple agents, hold no facility, run no quality control, and ship whatever the batch happens to be. Same country, same lie: a trader dressed as a manufacturer.

We are not asking you to trust a country. We are asking you to verify one factory — ours.





III

CHAPTER TWO

The source on the horizon.

One supplier with nothing to hide. Vertically integrated from the temple to the finished weft — the sourcing, the Warsaw processing, the colour lab and the quality protocol, all under one roof, all under one name.

No broker between the donor and your salon.

Temple

Single-origin, cuticle-intact virgin hair — ethically donated, fully traceable.

Own Floor

Sorted, aligned and finished in our own facility — never bought as a finished batch.

Warsaw

EU-standard quality control and colour lab. Every batch signed off before it ships.

You

Dispatched direct to your salon or your brand — days, not weeks, no mystery.

"We do not ask you to trust the industry. We ask you to test one sample."



THE PRODUCT DOES THE ARGUING

Three things a broker cannot fake.



The Genius Weft

Machine-sealed ultra-thin top. No return hair, no bulk, no shedding at the seam. Cut it anywhere. The weft stylists ask for by name.



The Developed Slavic Look

The luminous cool-toned Slavic feel, engineered from fine baby hair with Brazilian & Korean science — ~90% of the look, without \$5,000/kg.



Colour That Lifts Clean

Cuticle-intact hair bleaches to #613 without banding. 192+ matchable shades, cold-bleached to protect the cuticle.

Test it.

Ask for a sample. Bleach it, tone it, wash it ten times, then do the same to whatever brand you carry now. That one test settles every claim on the market faster than any brochure — including this one.



USE US AS YOUR BRAND — NOT
YOUR SECRET

Become the label. We stay in the back.

Beauty Works and Bellami built empires on hair they did not make. You can build yours on hair we do — under your name, your packaging, your story. Full private label and OEM: custom shades, custom weights, your box on our quality.

- ✓ Your brand on the box — ours never appears
- ✓ Custom shade matching & bespoke formulation
- ✓ The alternative to Beauty Works, Bellami, Great Lengths, Covet & Mane
- ✓ Their positioning — without their non-Remy secret

A relaxed backend partner.

You have spent years managing suppliers. With us you manage a relationship. We hold the inventory, run the quality control, and ship from the EU — you sell, and you stop worrying about the back end.

01

You sell

Your clients, your brand, your margins. The only part that should be yours to think about.

02

We hold & make

Sourcing, processing, colour, QC and stock sit with us. No capital tied up in inventory on your side.

03

We ship from the EU

Warsaw fulfilment across Europe — days, not weeks, and no customs headache for EU clients.

1 kg

MINIMUM PER SHADE

192+

MATCHABLE SHADES

EU

WARSAW QC & DISPATCH

Fixed

WHOLESALE PRICING

The shelf names vs. the source.

THE BRANDS ON THE SHELF

- ✗ Buy hair they did not make
- ✗ Origin kept vague on purpose
- ✗ Often non-Remy, acid-processed
- ✗ 400–800% brand markup
- ✗ You carry the inventory risk
- ✗ You can never private-label it

REMYPATRA, THE SOURCE

- ✓ We grow, process and finish it ourselves
- ✓ Named origin — temple to floor
- ✓ 100% cuticle-intact virgin & Remy
- ✓ Factory-direct, fixed wholesale pricing
- ✓ We hold the stock and ship from the EU
- ✓ Full private label — it becomes your brand

"Same shades. Honest origin. Genuinely better quality."

THE INVITATION

Stop buying stories. Start a partnership.

Request samples. Test them against every brand you carry. Then let us take the back end off your hands — so you can do what you do best: sell, and build your name on hair that has nothing to hide.

[Request Your Sample Kit](#)

[Request the Wholesale Price Guide](#)



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remypatrahairgroup.com · remypatra1@gmail.com

+91 99586 34380 · +91 93505 23229 · +48 45342 7509

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